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DCLS204

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II Semester B.Com. (LSCM) Degree Examination, September - 2023
LOGISTICS AND SUPPLY CHAIN MANAGEMENT
Fundamentals of Logistics and Supply Chain Management
(NEP Scheme Freshers)

Time : 2½ Hours

Maximum Marks : 60

Instructions to Candidates:

Answer to be written in English only.

SECTION - A

Answer any **FIVE** questions. Each question carries 2 marks.

(5×2=10)

1. a. What is supply chain integration?
- b. Define logistics management.
- c. What is supplier's perspective?
- d. Give the meaning of procurement cycle.
- e. What is vertically integrated supply chain management?
- f. State the meaning of supply chain Responsiveness.
- g. How is CPFR useful in supply chain?



SECTION - B

Answer any **FOUR** questions. Each question carries 5 marks.

(4×5=20)

2. What are the functions of supply chain management?
3. Describe briefly the objectives and functions of logistics.
4. How does product variety impacts customer satisfaction in SCM?
5. Write a note on pull strategy with relevant examples.
6. What are the factors affecting demand in SCM?

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SECTION - C

Answer any **TWO** questions. Each question carries **12** marks.

(2×12=24)

7. Explain the new trends in supply chain Management along with challenges.
8. Discuss in detail about the key players and their role in logistics.
9. Explain the methods of demand forecasting.

SECTION - D

Answer any **ONE** question, carries **6** marks.

(1×6=6)

10. Show the basic supply chain and extended supply chain in a flowchart for any FMCG company of your choice.
 11. Assume you are the manager of a footwear company, what latest trends in business could impact on supply chain management of your company?
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